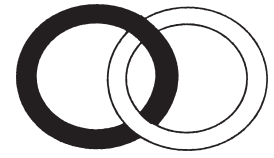


JANUARY 2006

# The Redwood Empire *Therapist*



REDWOOD EMPIRE CHAPTER CALIFORNIA ASSOCIATION OF

MARRIAGE & FAMILY THERAPISTS

**OUR JANUARY PRESENTATION**

## **MARKETING STRATEGIES IN A "SATURATED" MARKET**

**O**n Friday, January 13th, Wendy Davis Larkin, of Artful Marketing will be presenting on Marketing Strategies in a "Saturated" Market. Wendy has a private practice in San Rafael where she offers groups workshops and individual consultation.

### *President's Message*

*by Diana Poulson, MFT*

**H**appy New Year RECAMFT members. I'm back, serving as your President. The Board and I are committed to helping you grow your practice and to acquainting the community with RECAMFT. We have planned two events to help us meet these goals. Our membership event on January 28th is a networking event unlike any other. This is a time to renew your membership as well as renew relationships with other members. It is also a time to develop new relationships. We are inviting other professionals, people who can use your services, and professionals whose services you may be in need of; doctors, accountants, financial advisors, etc. Raising the awareness of the community emergency response system are special guests, Dian Barkan, LCSW and Jane Sorenson, MFT. We have great entertainment, wine, snacks and your 2005-2006 RECAMFT Directory. Bring your spouses, partners, friends and colleagues for a fun filled evening.

March 3rd is our Practice Building conference. You will have the opportunity to strengthen your private practice with marketing tips from Casey Truffo, MFT, streamlining office forms and procedures with Rosemary Chamberlain, MFT and clarifying your vision with Diana Poulson, MFT.

And, we have some wonderful folks coming to speak at our 2nd Friday of the month speakers meetings. This year we offer free CEU's. Again, our focus is on helping the community learn about RECAMFT so they know when and how to access our services as well as learning about our community and what resources are available to our clients and us. You will find the lineup as an insert in this newsletter. You can also find current information on our website: [www.RECAMFT.org](http://www.RECAMFT.org)  
I look forward to seeing you. ~Diana

## *Artful Marketing & Practice Development*

*Individualized • Comprehensive  
Consultation for Health Professionals*

### **Winter Groups & Workshops**

#### **Marketing Strategies Work Groups 2006**

January 17 – October 17 • 3rd Tuesdays,  
10:00 AM – Noon, San Francisco

January 23 – October 23 • 4th Mondays,  
9:30 – 11:30 AM, San Rafael

#### **How to Write a Good Ad**

February 10 • Friday, 10 – 4, San Francisco

**Wendy Davis Larkin, MA • 415.454.2911**

(PCE1105)

## **5150 RAFFLE**

This month's 5150 Raffle gift is from Joyce Higgins, LMFT. Joyce offers a one-hour session of guided imagery for enjoyable relaxation. Or, she will guide you in visualizing and dialoguing with your own inner wisdom around a particular issue. Or, you can communicate directly with an image of a physical symptom to see what more you can learn. It's your choice! She has offices in Sebastopol and Santa Rosa. She can be contacted by calling 522-0402. For more info, please see: [www.healthpsychologyassociates.com](http://www.healthpsychologyassociates.com).

*The 5150 Raffle is held every month at the RECAMFT general meeting. All attendees are eligible to win. If anyone has ideas about people who might be interested in donating future 5150 prizes, please contact Jan Lowry-Cole at 542-7987. Enjoy!*

## **A Personal Note From Sarah Jolley**

**A**s my time of being editor comes to an end, I anticipated being able to take on the new role of President. However, due to personal changes in my life, I find I will be unable to accept this position. I want to apologize for the last-minute change and extend my heartfelt appreciation to Diana Poulson, who will continue on until another President can be elected.

My time on the board has been very challenging and rewarding. It has also been fun and exciting to collaborate and participate with all my cohorts on the board, and to meet so many of you and have the opportunity to learn more about the diverse role of being a marriage and family therapist.

I hope several of you are inspired to step forward and participate in any way you can. I will look forward to receiving the newsletter and reading your contributions.

**WE NEED AN EDITOR!**

~Affectionately, Sarah Jolley

## Ads and Announcements

### Groups, Workshops & Classes

COUPLES' GROUP, Dr. Timothy West, Certified Gottman Therapist and Lisa Lund, MFT. We will use the research-based Gottman approach to help couples assess their relationship, resolve conflict gridlock, enhance their friendship and build romance. Six meetings, Weds., 7 to 8:30 pm. Starts Feb. 22. Corte Madera. \$395 per couple. Excellent adjunct to ind. or couples therapy. Call 415-460-9500.

CONSULTATION GROUP FOR COUPLES COUNSELORS, Dr. Timothy West, Ph.D., MFT, assisted by Lisa Lund, MFT. We will use the ground breaking techniques of the Gottman Approach and Susan Johnson's Emotionally Focused Couple's Therapy to make your couples work more effective. Ongoing, Fridays, 10 to 12. Corte Madera, \$50 per session. Call 415-892-7330.

DREAMS IN CLINICAL PRACTICE: A STUDY AND CONSULTATION GROUP. Dreams inform many areas of clinical interest. This is a group for therapists with an orientation toward the unconscious and an interest in depth psychology. The group offers an opportunity to deepen your understanding of the dreaming psyche and to build the skills to effectively work with dreams in therapy. *Alternate Mondays, 11:30 a.m.-1:15 p.m. \$45 per session. Ten-session commitment. Group has begun meeting.* Winnie Piccolo MFT, 578-0426 ext. 1 (Call also for info on Dream Groups)

THERAPY GROUPS: Singles Group (coed); Women & Spirituality Group; Intimacy Groups (single or married). PM's in San Rafael. Renée Owen, LMFT 415-453-8117.

CONSULTATION GROUPS. Practice Building Group or Group Therapy Consultation. Each meets once/month, Mon. 12-1:45PM, San Rafael. Renee Owen, LMFT 415-453-8117

LONG ESTABLISHED WOMEN'S THERAPY GROUP has openings Mon. eves. in Sebastopol. Marylou Donnelly MFT 824-0759.

### Office Space

PEACEFUL, BRIGHT THERAPY OFFICE, downtown Santa Rosa, has wheelchair access, sandtray, nicely furnished. Available Fridays and possibly other hours. \$90 /month. Happy Morris, MFT 524-8875.

LOVELY OFFICE, downtown Santa Rosa available weekday mornings and all day Friday. Includes waiting room and separate play therapy room. Call Moss 525-8968.

SANTA ROSA SUBLET: Monday. Professional office in therapist building, downtown—Cherry Street \$100 month Call Jan Ogren, MFT 544-7756.

PETALUMA OFFICE SUBLET – Quiet, waiting area, A/C, sandtray. Mon. and/or Fri., \$100 per day, 763-4915

LARGE, ATTRACTIVE therapy office avail. Fridays and/or alternate Tuesdays. Marylou 824-0759.

### Employment Opportunities

St. Helena Hospital Center for Behavioral Health – Vallejo, VOLUNTEER INTERNSHIP: Earn MFT hours and experience working in a dynamic positive and fast paced Partial Hospitalization Program. This is a win-win situation for interns desiring to increase their experience and understanding of all psychiatric disorders. Enhance your knowledge and resume. Email resume to: [barralal@ah.org](mailto:barralal@ah.org) or fax to: 649-4013.

SEEKING PARTICIPANTS FOR RESEARCH study. I am interviewing therapists about how they deal with intense countertransference reactions in couples therapy. Sid Aaronson, MFT, Doctoral candidate. 769-8050 or [Sidaaron@comcast.net](mailto:Sidaaron@comcast.net)

St. Helena Hospital Center for Behavioral Health – Vallejo, EMPLOYMENT: Excellent Clinical opportunities in a fast growing Partial Hospitalization Program for licensed MFTs. Immediate per-diem openings are available. Become part of this dynamic team as we facilitate positive changes in people's lives. Enhance your knowledge, clinical skills and resume. To apply online, visit our job opportunities, Center for Behavioral Health, Vallejo Campus section of our website at [www.sthelenahospital.org](http://www.sthelenahospital.org).

CLINICAL SUPERVISOR POSITIONS AVAILABLE at Chrysalis Counseling Services for Women, a feminist counseling agency providing sliding scale counseling to individuals, couples and families. \$30.00 per supervision hour for 4-8 hours/month some additional volunteer time required. One position is for individual and possibly group supervision, the other position involves establishing and supervising therapy groups for pre-teens and teens. Previous supervision experience and feminist perspective required. Send resume and cover letter by 1/20/06 to Chrysalis, 1821 4th Street, Santa Rosa, CA 95404. FMI call 545-1670, x208.

COUPLES THERAPY INTERNSHIP AVAILABLE The Couples Center Intern Program is currently seeking an advanced intern interested in couples counseling training and experience in a private practice setting. Referrals are provided with offices in Rohnert Park and Sebastopol. Interested parties call Mary Hinsdale MFT, 824-1804.

### 2006 Calendar

**JANUARY 28:**  
RECAMFT RENEWED FUN-raiser!  
*A Night of Comic Relief; 7PM-11PM*  
**FEBRUARY 10:**  
The Role of the Mental Health Professionals in a Collaborative Practice; *by Moss Henry*

## The Redwood Empire Therapist

REDWOOD EMPIRE CHAPTER, CALIFORNIA ASSOCIATION OF MARRIAGE & FAMILY THERAPISTS  
P.O. BOX 2443 • SEBASTOPOL, CA 95473  
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Email: <[therapy@recamft.org](mailto:therapy@recamft.org)>  
Website: <<http://www.recamft.org>>

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