

Empowering relationships...

## Redwood Empire Chapter

of California Association of Marriage and Family Therapists

### RECAMFT Sponsorship Letter of Agreement

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email address: \_\_\_\_\_

Website: \_\_\_\_\_

Event description:

Date and times of event:

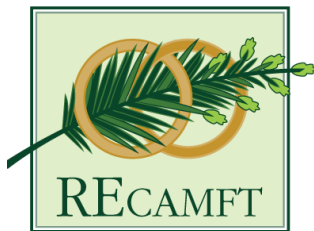
Sponsorship level (check one):

- \$5000 Giant Sequoia (only one per event)
- \$3000 Coastal Redwood
- \$2500 Emerald Cypress
- \$1500 Majestic Oak
- \$1000 Sweet Bay
- \$500 Pacific Dogwood
- \$250 California Poppy

This Letter of Agreement between the above named Sponsor and the Redwood Empire Chapter of the California Association of Marriage and Family Therapists (“RECAMFT”) provides the terms and conditions of the “sponsorship.”

RECAMFT plans, promotes and conducts various events for the benefit of its members and the community it serves. The event described above is one of these events. Sponsor has applied to sponsor the described event and RECAMFT has approved Sponsor’s participation as provided below.

RECAMFT will provide the following sponsor support specific to the chosen sponsorship level.



Empowering relationships...

## Redwood Empire Chapter

of California Association of Marriage and Family Therapists

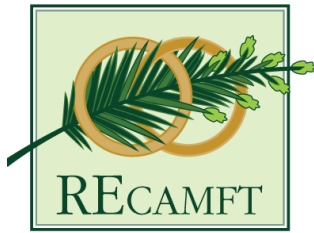
### Levels of sponsorship

#### ***\$5000 Giant Sequoia Sponsor***

- At live events, a table at the event for chatting and providing promotional materials.
- You may do a 3 minute introduction of your organization at the beginning of our Zoom webinar-style educational seminars.
- Your logo and link to your website will be included in ten (10) email announcements to our members just prior to and/or after the event.
- A large sized logo and link to your website will be featured on the RECAMFT Home Page and Events Page for 120 days.
- Your logo and link to your website will be included in the event announcements that reach over 1800 people.
- Your logo will be included in any event specific handout material printed by RECAMFT on the day of the event.
- Full-page ad in six monthly newsletters. One ad may include a 500 page article written by you about your goods and services.
- At live events, we will publicly thank you on the day of the event with an award presentation plaque and allow you to read a statement of up to three (3) minutes in length (which has been pre-approved by RECAMFT prior to the event) about your products/services.
- We will write up your business, including your logo and link to your website on the RECAMFT Salutes page where it will remain for one year.
- At live events, you may distribute materials to each attendee at the event by placing your materials at individual places on the tables or chairs. For online events, we will distribute your marketing materials electronically to attendees.

#### ***\$3000 Coastal Redwood Sponsor***

- At live events, a table at the event for chatting and providing promotional materials.
- You may do a 2 minute introduction of your organization at the beginning of our Zoom webinar-style educational seminars.



Empowering relationships...

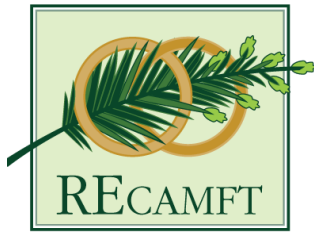
## Redwood Empire Chapter

of California Association of Marriage and Family Therapists

- Your logo and link to your website will be included in six (6) email announcements to our members just prior to and/or after the event.
- A medium sized logo and link to your website will be featured on the RECAMFT Home Page and Events Page for 90 days.
- Your logo and link to your website will be included in the event announcements that reach over 1800 people.
- Your logo will be included in any event specific handout material printed by RECAMFT on the day of the event.
- Full-page ad in three monthly newsletters.
- At live events, we will publicly thank you on the day of the event and allow you to read a statement of up to two (2) minutes in length (which has been pre-approved by RECAMFT prior to the event) about your products/services.
- We will write up your business, including your logo and link to your website on the RECAMFT Salutes page where it will remain for one year.
- At live events, you may distribute materials to each attendee at the event by placing your materials at individual places on the tables or chairs. For online events, we will distribute your marketing materials electronically to attendees.

### ***\$2500 Emerald Cypress Sponsor***

- At live events, a table at the event for chatting and providing promotional materials.
- You may do a 90 second introduction of your organization at the beginning of our Zoom webinar-style educational seminars.
- Your logo and link to your website will be included in four (4) email announcements to our members just prior to and/or after the event.
- A medium sized logo and link to your website will be featured on the RECAMFT Home Page and Events Page for 60 days.
- Your logo and link to your website will be included in the event announcements that reach over 1800 people.
- Your logo will be included in any event specific handout material printed by RECAMFT on the day of the event.
- Full-page ad in two monthly newsletters.



Empowering relationships...

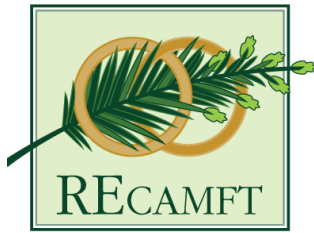
## Redwood Empire Chapter

of California Association of Marriage and Family Therapists

- We will publicly thank you on the day of the event and allow you to read a statement of up to 90 seconds in length (which has been pre-approved by RECAMFT prior to the event) about your products/services.
- We will write up your business, including your logo and link to your website on the RECAMFT Salutes page where it will remain for one year.
- You may distribute materials to each attendee at the event by placing your materials at individual places on the tables or chairs. For online events, we will distribute your marketing materials electronically to attendees.

### ***\$1,500 Majestic Oak Sponsor***

- At live events, a table at the event for chatting and providing promotional materials.
- You may do a 60 second introduction of your organization at the beginning of our Zoom webinar-style educational seminars.
- Your logo and link to your website will be included in three (3) email announcements to our members just prior to and/or after the event.
- A medium sized logo and link to your website will be featured on the RECAMFT Home Page and Events Page for 30 days.
- Your logo and link to your website will be included in the event announcements that reach over 1500 people.
- Your logo will be included in any event specific handout material printed by RECAMFT on the day of the event.
- Full-page ad one time in the monthly newsletter.
- We will publicly thank you on the day of the event and read a small statement about your products/services.
- We will write up your business, including your logo and link to your website on the RECAMFT Salutes page where it will remain for one year.
- You may distribute materials to each attendee at the event by placing your materials at individual places on the tables or chairs. For online events, we will distribute your marketing materials electronically to attendees.



Empowering relationships...

## Redwood Empire Chapter

of California Association of Marriage and Family Therapists

### ***\$1000 Sweet Bay Sponsor***

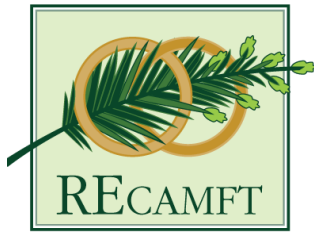
- At live events, a table at the event for chatting and providing promotional materials.
- You may do a 45 second introduction of your organization at the beginning of our Zoom webinar-style educational seminars.
- Your logo and link to your website will be included in two (2) email announcements to our members just prior to the event.
- A small logo and link to your website will be featured on the RECAMFT Home Page and Events Page for 30 days.
- Your logo and link to your website will be included in the event announcement to registrants just prior to the event.
- Half-page ad one time in the monthly newsletter.
- We will publicly thank you on the day of the event.

### ***\$500 Pacific Dogwood Sponsor***

- At live events, a small table at the event for chatting and providing promotional materials.
- You may do a 30 second introduction of your organization at the beginning of our Zoom webinar-style educational seminars.
- Your logo and link to your website will be included in the email announcement to our members just prior to the event.
- Quarter-page ad in our monthly newsletter.
- We will publicly thank you on the day of the event.

### ***\$250 California Poppy Sponsor***

- We will introduce your organization during our Zoom webinar-style educational seminars.
- Your logo and link to your website will be included in the email announcement to our members just prior to the event.
- We will publicly thank you on the day of the event.



Empowering relationships...

## Redwood Empire Chapter

of California Association of Marriage and Family Therapists

### Sponsor will:

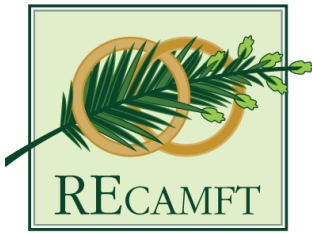
1. Make a payment to RECAMFT in the amount specific to the chosen sponsorship level at least 60 days prior to the event date.
2. Provide marketing materials (logo, etc.) in electronic form to RECAMFT.
3. Prepare and distribute your materials for display at the event.
4. Optional: provide a representative to manage the Sponsor's table.
5. Email all needed advertising materials, and completed Sponsorship Letter of Agreement to [therapy@recamft.org](mailto:therapy@recamft.org) as soon as sponsorship level is chosen.

RECAMFT makes no guarantee that Sponsor's participation at the described event will be exclusive of any other sponsors.

Immediately following receipt of your logo, payment and agreement, we will commence the marketing promised you per the level of Sponsorship you have chosen. Therefore, once your date is secured, the fee for sponsorship is non-refundable.

In the event that you are unable to attend your scheduled event, you are welcome to send a representative in your place. If you can't send a representative, your sponsorship will be announced at your sponsored meeting, and members will be directed to our website for more information about your services.

All sponsors are required to refrain from making insensitive or disparaging statements pertaining to ethnicity, race, ability, sexual orientation, gender identity, or class. RECAMFT reserves the right to bar from our meetings any sponsor who violates this provision.



Empowering relationships...

## Redwood Empire Chapter

of California Association of Marriage and Family Therapists

### RECAMFT Sponsorship Letter of Agreement

If you are in agreement with the above terms and conditions, please sign and date below. A countersigned copy will be returned to you.

Signed by (your company): \_\_\_\_\_

Print your name: \_\_\_\_\_

Your position: \_\_\_\_\_

Date: \_\_\_\_\_

Who may we thank for referring you? \_\_\_\_\_

Signed by (RECAMFT representative): \_\_\_\_\_

Print name: \_\_\_\_\_

Board position: \_\_\_\_\_

Date: \_\_\_\_\_